

Riverview Center Bingo

The Super Bowl has finally arrived - along with the year's most anticipated commercials. These 30-second spots cost advertisers \$3 million. What strategies did they use to sell their products? Why are these scenarios so effective and engaging? How might these concepts contribute to violence?



Violence is a learned behavior. Through role modeling, mentoring, and reinforcing healthy relationships, violence against others can be eliminated.

The mission of END-IT is to create a society free of violence by involving the entire community.



Join this volunteer group and get involved.

All are welcome. We meet at noon the fourth Wednesday of every month at Multicultural Family Center, 1157 Central Ave.

BINGO RULES:

- 1) Watch the TV commercials during the Super Bowl.
- 2) Note (on line in bingo space) which advertiser used each image.
- 3) Mail your bingo card, name and address to:
 Josh Jasper
 Riverview Center
 2600 Dodge St
 Dubuque, IA 52003
 or email to josh@riverviewcenter.org

WINNERS: 3 winners will be drawn from the completed bingo cards received. Prizes:
 \$100 Target gift certificate
 \$ 50 Fried Green Tomatoes gift certificate
 \$ 25 Theisen's gift certificate

BINGO				
E N D - I T				
Stripping	Workplace Violence	Bad Parenting	Violent Cartoon Characters	Violent Video Game
Woman Portrayed as Stupid	Man Abusing Woman	Revealing Clothing	Violent Woman	Sexually Suggestive Lyrics
Men Fighting	Woman Bending Over	FREE  FREE	Close-up Body Shots	Dripping Wet Woman
Violent Movie Preview	Excessive Drinking	Woman as Sex Object	Women Wrestling	Disrespectful Language
Gun Violence	Violence Involving Children	Sexual Jokes	Bullying Behavior	Poor Sportsmanship



Riverview Center

Creating a Community Free of Violence

